

IAM2024S Program

July 16, 2024 (Tuesday)	
15:00-16:00	Registration (Lobby, Main Building 1F)

July 17, 2024 (Wednesday) 08:00-15:00 Registration	
Room	Komakusa (Annex4F)
08:30-12:00	Session A
12:00-13:30	Lunch (Northern Terrace Diner, East Building 1F)
13:30-16:10	Session B

July 18, 2024 (Thursday) 09:00-15:00 Registration	
Room	Komakusa (Annex4F)
09:30-12:00	Session C
12:00-13:30	Lunch (Northern Terrace Diner, East Building 1F)
13:30-16:00	Session D

July 19, 2024 (Friday) 08:30-11:00 Registration	
Room	Komakusa (Annex4F)
09:00-11:50	Session E
12:00-13:30	Lunch (Northern Terrace Diner, East Building 1F)

PID	Paper Title	Author(s)	Session
P0101	Perceived Health Risk and Service Customization Enhance Re-purchase for Health Insurance Products	Shu-Hsien Liao, Jian-Zhu Lin	B
P0102	How Can Firms Advance Market Competitiveness? – Views of AI and Green Practices	Yu-Xiang Yen	C
P0105	Driving a More Sustainable Future and Social Entrepreneurship Intention with Sustainability Education: Evidence from Generation Z	Thao Thanh Nguyen, Chih-An Lin	C
P0106	Modeling and Evaluating the Choice Behavior of Intelligent Parking Solutions: Smart Parking and Shared Parking	Chih-Wen Yang, Tsai-Yi Xiao	D
P0107	The Impact of Information Technology Infrastructure and Supply Chain Capability on Operational Performance	Shih-Ming Pi, Chiu-Yun Chang	A
P0108	Effects of CEO Turnover and Quality of Financial Statements in Taiwan	Mei-Hui Lin, Yu-Ting Huang, Hung-Tu Huang	E
P0109	Social Media-Induced Information Overload: Dissecting the Influence of Social Comparison and FoMO	Xuan-Zhu Chen, Chang-Yi Kao	A
P0110	An Analysis of Pre-hospital Intervention on the Treatment for Patient with ST-Segment Elevation Myocardial Infarction from Healthcare Management	Yu-Ting Huang, Qiao-Lun Gao, Yu-Jie Lin	E
P0111	Constructing a Usage Intention Model of English Vocabulary Proficiency Assessment System	Duen-Huang Huang, Hao-En Chueh	A
P0112	Enhancing Business Performance of Small and Medium-sized Travel Agencies by Agility and Collaboration Through Electronic Marketplace Systems	Cheng-Chung Peng, Chiung-Wen Hsu, Mei-Chi Wang	B
P0113	The Effects of Institutional Trust Mechanisms, Perceived Risk and Experiential Value on Purchase Intentions of Online Wedding Photography Tourism Platform: An examination of Taiwan and Indonesia	Pei-Shan Hsieh, Chun-Yang Chang, Devi Oktavianti	B

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P0114	Enhancing Learning Engagement with Gamification Platform and Intelligent Pedagogical Agent in Programming Education	JenRuei Fu, Hsin-Pin Fu	B
P0115	Factors Affecting the Acceptance of Community-Based Telehealth Care Services Among Older Adults	Yu-Yi Liang, Kuo-Chen Li, Shih-Ming Pi	A
P0116	Factors Influencing Use Behavior of Health Management System	Hsiu-Li Liao, Wen-Chen Lin, Kuan-Wei Kung	A
P0118	IBSMS: Intelligent Bike Sharing Management System	Hsuan-Chih Ku, Hsiu-Lien Huang, Po-Chang Ko, Ho-Chuan Huang, Yi-You Hou, Shih-Hsiung Lee	B
P0119	Construction of e-commerce security threat education platform and user experience evaluation	Yi-Wen Liao, Zhe-Ming Ou, Hsiao-Chung Lin	B
P0120	The Development of SRP Checker Application with Image Recognition Using TensorFlow and Convolutional Neural Network	Amado Mariano Sapit III, Jesus Paguigan	C
P0121	Leveraging Room Rates and Its Correlations for Effective Demand Variability Reduction in Hotel Inventory Pooling	Kuangnen Cheng	D
P0122	A Hybrid Model for Investment Portfolio Selection via Considering Profitability and Sustainability Perspectives	Tien-Hsiang Chang, Hsin-Pin Fu, Sin-Jin Lin	B
P0124	Investigating the Perception of Green Products, Consumption Values, and Customer Behavior in the Cosmetics Industry	Jing-Ting Ashley Huang, Hua-Hung Robin Weng	D
P0125	The Effectiveness of Social Media Influencers' Digital Extended Self and Self-Determination Images on Viewers' Reaction	Shuling Liao, Jo-Yun Wen	D
P0127	Utilizing Virtual Reality Technology to Plan an Intelligent Healthscape for Dental Services	Wen-Jen Chang, Yang-Hsun Lu,	D

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		Chun-Li Lin, Yen-Hsiang Chang	
P0128	Using Social Network Analysis to Explore the Research Trend of Generative AI	Cho-Yi Chiang, Kuo-Chen Li, Shih-Ming Pi	A
P0129	Constructing an Innovative Framework for Travel Services Post COVID-19	Te-Yi Chang, Tsong-Han Wu	D
P0131	Development Study on Integrating Convenience Store Paper-Based Shipping Receipts and Online Line Group Purchasing System—A Case Study of 7-Eleven	Kuan-Hung Kao, Hsiu-Li Liao	A
P0132	Analysis of the Impact of Authenticity Experience in 2D and 3D Video Documentation in Tourism	Hsin-Min Lin, Su-Houn Liu	A
P0133	Gender Diversity and Social Loafing: Insights from Project-Based Team Dynamics	Shinyi Carol Lin	C
P0134	Employee Family Member Participation Measures from the Perspective of Enterprise Transformation	Tse-Wen Hong, Su-Houn Liu	A
P0135	China's E-Commerce Trend: Implications and Challenges for Taiwan	Victor Wu	C
P0136	Predict Risks in the Taiwan Strait with Political and Economic Indicators	Shun-Jen Pai	C
P0138	Using UTAUT2 to Explore the Effectiveness of Warehousing System Simulation Software for Teaching in Business College	Tsai-Pei Liu, Hsin-Hui Lin	C
P0139	National Financial Development and Entrepreneurship: The Role of Economic Policy Uncertainty	Buyan-Undrakh Chinzorig, Yu-Fen Chen, Fu-Lai Lin	E
P0140	Self-Presentation on Social Media and its Relationship with Online Wellbeing: A Study of Interactions between High School/Higher Education Teachers and Students	Wei-Hsin Lin, Long-Sheng Lin	E
P0141	The Influence of Workplace Friendship and Work Emotions on Job Performance: An Empirical Study	Yi-Wen Kuo, Long-Sheng Lin	E
P0142	Explore the Impact of Chatbot Interaction Style on	Chien-Pei Kuo,	A

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	Interaction Experience	Chang-Yi Kao	
P0143	Role of Thriving at Work in the Relationship Between Spiritual Leadership and Value Co-creation	Chi-Min Wu, Tso-Jen Chen, Shih-Hao Chen, Tsung-I Pai	D
P0144	Applying Deep Learning and News Sentiment Analysis for Price Prediction of Vietnam's ETFs	Cam-Bao Thang, Shu-Fang Hsu	E
P0145	Study on the Relationship Between Presenteeism and Emotional Exhaustion—The Mediation Role of Relational Energy	Ching-Wen Chang	E
P0147	Anti-Corruption Campaigns and the Value of Excess Cash in China	Yi-Pei Chen, Tsui-Jung Lin	E